

WHAT IF  
PUPPETS

# HOW TO SNAG A SEA MONSTER

Media Kit



WHAT  
IF 28

# HOW TO SNAG A SEA MONSTER

## **SHOW DESCRIPTION:**

After a monstrous wave washes a creature ashore, the people of a small Cape Cod town hear a strange wailing. Is it a sea monster in their midst? No, it's a baby as big as a house! The village adopts the giant baby, whom they name Stormalong -- 'Stormy' for short. Growing over 24 feet, Stormy struggles to fit in, and chooses a life at sea aboard a clipper ship to find a place in the world. Meanwhile, a sea monster, the colossal kraken, torments the village... and only Stormy is big and brave enough to save them all!

**LENGTH:** 45 minutes

**TARGET AUDIENCE:** PreK-2nd grade and their adults

**EDUCATION TIES:** Managing Fear, Making New Friends, Working Together.

**COST:** Varies based on number of performances booked and travel requirements. DIGITAL VERSION AVAILABLE.



# MARKETING MATERIALS

## Publicity Photos

Approved images sized for both digital and print mediums are available to download on our website.

[Access Here](#)

## Promotional Poster

This poster may be printed or shared digitally to promote the show.

[Access Here](#)

## Poster Canva Template

A pre-built template of the show poster that you can easily add your performance details to.

[Access Here](#)

## Trailer

.MP4 video file ready to post to your social media!

[Access Here](#)

## What iF Puppets Logos

Approved logo files for digital use (.PNG) and print mediums (.JPG).

[Access Here](#)

## Social Media Policy

Please tag **@whatifpuppets** on social media and credit our photographer, Travis Young **@travislikesfilm**.

# PROPER USE

By using this media kit, you agree to utilize only the provided official materials for their designated marketing purposes and proper mediums. This includes all images, logos, and posters.

.PNG is suitable for digital and web mediums.

.JPGs are preferred for print purposes.

.EPS files should only be accessed by professionals for high quality print needs.

**T H A N K  
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# MEET THE PUPPETEER

## Mike Horner

Mike Horner is a nationally recognized puppetry artist specializing in work for family audiences. As Director of Puppetry Arts for What iF Puppets, Mike serves as lead puppeteer, designer and builder, and his puppets can be seen on theater stages and in video productions across the country. Mike tours nationally and internationally with his puppet shows, several of which have been awarded grants from the Jim Henson Foundation.



# Our Story



What iF Puppets was founded in 1987 as Paul Mesner Puppets, Inc. by world-renowned puppeteer Paul Mesner in Kansas City, MO. In their first 30 years, the company impacted nearly 2 million young people through engaging puppetry performances. The company has received three UNIMA-USA Citations, considered the “Academy Awards” of American puppetry, and has been the recipient of multiple grants from The Jim Henson Foundation to support the creation of new works for families.

Following Mr. Mesner’s 2017 retirement and the 2020 COVID-19 pandemic, the company restructured its programs and revised its mission: “to inspire play and cultivate connections through puppetry.” With this new focus, the company rebranded as What iF Puppets in 2022. The company tours nationally and internationally, engages classrooms with arts integration programming to support social-emotional development, and builds custom puppets for theatrical and commercial clients across the country.



# WHAT IF PUPPETS



All photos by Travis Young Photography

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