

CIRQUE DU WIENER DOG

Media Kit

WHAT
IF
PUPPETS



WHAT
IF 28

CIRQUE DU WIENER DOG

SHOW DESCRIPTION:

Come one, come all to the most WIENERFUL show on earth! Join a cast of daring dachshunds as they attempt to put on a circus variety show, with amazing acrobatics, trapeze swinging and a rousing tightrope finale! The show, however, is constantly interrupted by Li'l Dumpling, the Littlest Dachshund in the World, who desperately wants to get in on each act. Will Li'l Dumpling get to be the HOT DOG, or will everything turn out for the WURST? Find out in Cirque du Wiener Dog! You never SAUSAGE a ridiculous show!

LENGTH: 45 minutes

TARGET AUDIENCE: PreK-2nd grade and their adults

EDUCATION TIES: Collaboration, Resiliency, Trying new things

COST: Varies based on number of performances booked and travel requirements.



MARKETING MATERIALS

Publicity Photos

Approved images sized for both digital and print mediums are available to download on our website.

[Access
Here](#)

Promotional Poster

This poster may be printed or shared digitally to promote the show.

[Access
Here](#)

Poster Canva Template

A pre-built template of the show poster that you can easily add your performance details to.

[Access
Here](#)

Trailer

.MP4 video file ready to post to your social media!

[Access
Here](#)

What iF Puppets Logos

Approved logo files for digital use (.PNG) and print mediums (.JPG).

[Access
Here](#)

Social Media Policy

Please tag **@whatifpuppets** on social media and credit our photographer, Travis Young **@travislikesfilm**.

PROPER USE

By using this media kit, you agree to utilize only the provided official materials for their designated marketing purposes and proper mediums. This includes all images, logos, and posters.

.PNG is suitable for digital and web mediums.

.JPGs are preferred for print purposes.

.EPS files should only be accessed by professionals for high quality print needs.

**T H A N K
Y O U**

MEET THE PUPPETEER

Mike Horner

Mike Horner is a nationally recognized puppetry artist specializing in work for family audiences. As Director of Puppetry Arts for What iF Puppets, Mike serves as lead puppeteer, designer and builder, and his puppets can be seen on theater stages and in video productions across the country. Mike tours nationally and internationally with his puppet shows, several of which have been awarded grants from the Jim Henson Foundation.



Our Story



What iF Puppets was founded in 1987 as Paul Mesner Puppets, Inc. by world-renowned puppeteer Paul Mesner in Kansas City, MO. In their first 30 years, the company impacted nearly 2 million young people through engaging puppetry performances. The company has received three UNIMA-USA Citations, considered the “Academy Awards” of American puppetry, and has been the recipient of multiple grants from The Jim Henson Foundation to support the creation of new works for families.

Following Mr. Mesner’s 2017 retirement and the 2020 COVID-19 pandemic, the company restructured its programs and revised its mission: “to inspire play and cultivate connections through puppetry.” With this new focus, the company rebranded as What iF Puppets in 2022. The company tours nationally and internationally, engages classrooms with arts integration programming to support social-emotional development, and builds custom puppets for theatrical and commercial clients across the country.



WHAT IF PUPPETS



All photos by Travis Young Photography

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